

CHRISTIAN HAPPENINGS & ITICKETS.COM

“The Christian Event Resource”

AN OVERVIEW

Christian Happenings® Magazine provides, as a free service, a detailed **event listing and event calendar**. Our listings feature concerts, seminars, workshops, special services, crusades, revivals, Christmas celebrations, Easter celebrations, and singles events. Display advertising is available both in Christian Happenings Magazine and online at **ChristianHappenings.com** and **iTickets.com**.

Christian Happenings began operations in July of 1984, publishing a regional event guide for Columbus, Ohio. Twenty-three years later, our initial goal of supporting the promotion of Christian events in Central Ohio has changed only in scope. Over **272,000** magazines are now circulated every two months through **twenty-one** different regional editions serving **thirty** states throughout half the continental United States.

The average Christian Happenings reader can be described as an “active” Christian, recognizing the value of events, products, and businesses which directly and indirectly promote the Gospel message. Our readers actively seek out Christian events and services. They acquire the Christian Happenings magazine through Christian book/music stores (45%), through their church or a local ministry (40%), and/or through direct mail/paid subscriptions (15%).

Through the years various support services have been added in order to provide an integrated marketing approach. In addition to print and online advertising, we offer direct mail inserts, fax updates, email blasts, and ticketing.

Christian Happenings operates the box office for the national ticket web site iTickets.com, the largest independent Christian ticketing solution. Christian Happenings is responsible for fulfilling and maintaining iTickets orders. Through our association with iTickets.com we have serviced well over 5,000 different events throughout the country with clients such as New Covenant Productions, Concert Services, Sonshine Festival, Universal Studios, Spirit 105.3 (Seattle, WA), Premier Productions, Teen Mania (Acquire the Fire), Liberty University, and the Illinois Christian Teen Convention.

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